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### **Iplan selects BroadSoft for VoIP platform deployment - Argentina** **Thursday, October 18, 2007**

Argentine telecommunications operator Iplan has awarded US VoIP application developer BroadSoft a contract to deploy a VoIP platform for services in the cities of Buenos Aires, Córdoba and Rosario, BroadSoft said in a statement.

Under the terms of the agreement, Broadsoft will deploy its BroadWorks VoIP applications platform.

The solution provides a wide range of VoIP applications, including hosted PBX, IP Centrex, mobile PBX, business trunking and residential broadband services fully integrated into a single VoIP application platform.

The solution includes SME solutions BroadWorks Receptionist-Small Business, which delivers a branded, customized client that monitors up to 30 seats and provides front office switchboard functionality; and Receptionist-Office, which delivers VoIP services to companies of up to eight employees, and includes switchboard and call control functionality.

"Iplan's enterprise and SME customers now have a viable option for outsourcing their communication services," Iplan technology director Daniel Nofal said.

"Our clients will be able to unify numbering, integrate telephony and data, and have more mobility with a service that is very easy to use and administrate. There is no need for the client to make heavy investments," Iplan marketing and communications manager Eduardo Bonnet told BNamericas.

Iplan has its own fiber optic network covering more than 3,000 buildings in downtown Buenos Aires as well as major areas in the cities of Rosario, Córdoba and La Plata. During 2007, the firm plans to increase national coverage by deploying interconnection points in 23 cities around the country.

The company ended 2006 with a client base of approximately 9,500 companies and forecasts that the figure will reach 11,600 by the end of this year.

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